

Covast to Present BBot to Top U.S. Automotive Manufacturers and Suppliers at North American Bengali Conference

ATLANTA – June 27, 2007 – Covast, a leading provider of business-to-business (B2B) integration solutions, will be one of nine featured technology companies presenting at this year's North American Bengali Conference (NABC) Business Forum in Detroit, Michigan. Covast CTO Gijsbert in' t Veld, a globally recognized thought leader in B2B integration, will deliver a presentation on How to Expedite Supplier Integration with B2B Appliance Technology. The event will be held Thursday, June 28th at the COBO Arena in Detroit.

The NABC Business Forum marks an ongoing effort between the business communities of Detroit and West Bengal, India to collaborate on supply chain efficiency, productivity and innovation. The event brings together America's top automotive, IT and energy executives to network with the best of West Bengal, India's supply chain management and manufacturing partners. Additional attendees will include Michigan Governor Jennifer Granholm; Nirupam Sen, West Bengal Industries & Commerce Minister; and Bo Andersson, Group V.P. Purchasing, General Motors.

The Covast presentation on How to Expedite Supplier Integration with B2B Appliance Technology will cover the following areas:

- The current integration challenges between global manufacturing hubs and their supplier/customer base;
- How B2B appliance technology immediately overcomes these challenges;
- An introduction to the Covast BBot, the world's first plug-and-play B2B integration appliance.

"The alliance between the manufacturing industry of Detroit and West Bengal's supply chain management services is about improving productivity and efficiency throughout the manufacturing process. Covast has a similar mission with our BBot B2B integration appliance. We think both the manufacturing executives and suppliers attending the forum can drastically improve the way they conduct business with this technology," said Gijsbert in' t Veld, CTO, Covast.

The NABC Business Forum will take place Thursday, June 28th at the COBO Arena in Detroit, Michigan. For more information on the event, please visit www.nabc2007.org. To learn more about Covast and the Covast BBot B2B integration appliance, go to www.covast.com.

About Covast and BBot

Covast, a leading provider of business-to-business integration solutions, is revolutionizing supply chain integration through the world's first B2B integration appliance – the Covast BBot. Requiring only a local area network with internet connection, BBot automatically enables integration between the complex B2B systems of large supply chain hubs and their smaller customers and suppliers. The result is improved visibility, compliance, efficiency and accuracy for every supply chain. Covast is a Microsoft Gold Certified Partner and an IBM Business Partner. Covast maintains its European headquarters in the Netherlands and its U.S. headquarters in Atlanta. For more information, visit <http://www.covast.com>.

Contact:
Hannah Bower
pr@covast.com
404.247.1123