



Mid-Size Supply Chain Organizations at CompTIA's Annual Breakaway Conference

ATLANTA – July 31, 2007 – Covast, a leading provider of business-to-business (B2B) integration solutions, has been selected to present at CompTIA's Annual Breakaway Conference on the benefits on B2B integration appliances for small and mid-size businesses in the electronics industry. The presentation, entitled "Big Business is Knocking – Can You Answer?" will be delivered today to conference attendees at the EIDX forum being held at the Mirage Casino and Resort in Las Vegas.

Breakaway 2007 is the IT industry's premier partnering and educational event. Each year, CompTIA brings together executive-level representatives from computer industry manufacturers, distributors, value-added resellers, systems integrators, independent software vendors, service providers and consultants. The EIDX forum provides focused educational sessions for attendees interested in advancing interoperability in the electronics industry.

The Covast presentation on entitled "Big Business is Knocking – Can You Answer?" will cover the following areas:

- Why and what B2B integration challenges prevent small and mid-size electronics industry businesses from customer growth
- How B2B appliance technology immediately overcomes these challenges;
- An introduction to the Covast BBot, the world's first plug-and-play B2B integration appliance.

For more information on CompTIA's Annual Breakaway Conference and EIDX, please visit <https://breakaway.comptia.org/>. To learn more about Covast and the Covast BBot B2B integration appliance, go to www.covast.com.

About Covast and BBot

Covast, a leading provider of business-to-business integration solutions, is revolutionizing supply chain integration through the world's first B2B integration appliance – the Covast BBot. Requiring only a local area network with internet connection, BBot automatically enables integration between the complex B2B systems of large supply chain hubs and their smaller customers and suppliers. The result is improved visibility, compliance, efficiency and accuracy for every supply chain. Covast is a Microsoft Gold Certified Partner and an IBM Business Partner. Covast maintains its European headquarters in the Netherlands and its U.S. headquarters in Atlanta. For more information, visit <http://www.covast.com>.

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